

**Industry 2012 Agenda  
(October 12, 2012)  
August 30, 2012 Agenda  
8:00 am Auburn City Hall, Room 10**

**Welcome:**

**Budget (Jeff Birkholz) update**

**Sponsor Letter and Event invitations:**

**(Dave Snyder, Bruce Cosgrove)**

**Thank you letters, Save the dates – (Bruce will handle)**

**Who invites are going to: (Bud & Teri)**

**Contact List: Teri Wilson**

**Breakfast: Tami and Karen (Holiday Inn)**

**Lunch**

**Tour: (Bud Richardson)**

**Airport Tour and Open Houses:**

**Aerial Tours offered for early registration contest (Darcy Brewer)**

**Site open houses: (Richard Anderson, Teri Tait-Wilson)**

**Speakers**

**Volunteers: (Darcy Brewer, Teri Tait-Wilson)**

**PR: (Dave Snyder)**

**Sponsors**

**Event Photographer: (Jennifer Montgomery)**  
**Trolley Car**

**Optional Wine tours after event (Teri Tait-Wilson and Jocelyn Maddux, Bud Richardson)**

**“Day Of” Logistical Plan**

**SACTO (Barbara Hayes)**

**Airport Videos (Bob Richardson)**

**Sending out the invitations to our out of town list and sending to your contacts as well.**

**Start the calling and personally inviting guests to attend. Post on your linkedin and websites.**

**Auburn EDC marketing campaign has already begun. We will get an update**

**Making sure we have all the sponsorships we need. (Maxine From Coldwell Banker just needs to see the sponsorship form and an invitation to consider her sponsorship)**

**Getting the Timeline and logistics arranged as well as a site visit soon.**

**Tour update and requests.**

**Other business:**

**Industry 2012 future meetings:**

9/6/2012 8am Room 10  
9/13/2012 8am Room 10  
9/20/2012 8am Room 10  
9/27/2012 8am Room 10  
10/4/2012 8am Room 10